

Jog-A-Thon 2019

Tools for Success

Sample Email to send to friends and family:

Be sure to update the information in parentheses before sending!

Subject Line: Please Help Me Reach My Mack Jog-A-Thon Fundraising Goal!

Dear **(First Name)**,

As you may already know, I'm participating in my school's Jog-A-Thon on Friday, September 27th. I'm really excited about helping the Bellevue Christian Mack campus raise money from many needed items to enhance our outdoor play areas and classroom learning experiences – so wish me luck!

A big part of the money raised during Jog-A-Thon will be used to purchase a new baseball/softball backstop, basketball hoops, benches for enjoying the outdoors, special BEAR week activities, extracurricular field trips and a great speaker for the "Growing Up Godly" event.

We will also be donating 10% of funds raised to help others by giving 5% to Hearts for Hope, a ministry that shares the gospel around the world, and 5% to Ninos Tres Rios, an educational assistance program for children in El Salvador.

I would really appreciate it if you would help sponsor me through my Everyday Hero online fundraising page. I'm aiming to raise **(Dollar Amount)** which will enable Mack Elementary to enhance our outdoor play areas and classroom learning experiences, while also helping others. Every dollar counts and I really appreciate your support!

It's really easy to give online and you get a receipt for your donation emailed straight to you. Just click on the link below to visit my fundraising page:

(Your personal Every Day Hero page URL)

Thanks so much for your help!

(Your name)

Pledge Phone Conversation Ideas:

Hello _____, this is _____, I am following up to the email that I sent to you. My school Mack Elementary is having a Jog-A-Thon on September 27th to raise funds for a new baseball/softball backstop, basketball hoops, benches for enjoying the outdoors, special BEAR week activities, extracurricular field trips and a great speaker for the "Growing Up Godly" event. We will also be donating 5% of the funds raised to others by supporting the global mission of Hearts for Hope and 5% to Ninos Tres Rios, an educational assistance program for children in El Salvador.

Our goal is to raise \$50,000.

Will you sponsor me for the Jog-A-Thon? There are two ways you can help:

Give a flat donation or sponsor me for a certain amount for every lap I run. When I have finished running on September 27th, I will email or call you to let you know how many laps I ran. After determining your total, you can give online using Everyday Hero. The link to my Everyday Hero page was included in the email that I sent to you.

Thank you for your support!

Bye 😊

Tools for Success – Cards you can print out and hand out to friends and family. Be sure to update the information in parentheses before printing.

Mack Elementary Jog-A-Thon

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