

Jog-A-Thon 2017 Tools for Success

Sample email to send to friends and family :
Be sure to update the information in parentheses before

Subject line: Please help me reach my Mack Jog-A-Thon Fundraising Goal

Dear **[FirstName]**,

As you may already know, I'm participating in my schools Jog-A-Thon on Friday, September 29th. I'm really excited about helping Bellevue Christian-Mack Campus raise money for many needed items to enhance our outdoor and classroom learning experiences- so wish me luck!

A big part of the money raised during Jog-A-Thon will be used to purchase additional outdoor tables, a water bottle refilling station and drinking fountains, high quality PE and recess equipment, support classroom activities and expand and enhance our preschool playground.

We will also be donating 5% of funds raised to others through our classroom mission work and 5% of funds to Ninos Tres Rios, an educational assistance program for children in El Salvador.

I would really appreciate it if you would sponsor me through my **Everyday Hero** online fundraising page. I'm aiming to raise **[DollarAmount]** which will allow **Bellevue Christian-Mack Campus to enhance our outdoor and classroom learning experiences, and help others**. Every dollar counts and I really appreciate your support!

It's really easy to give online and you get a receipt for your donation emailed straight to you. Just click on the below link to visit my fundraising page.

[Your Personal Every Day Hero Page URL]

Thanks so much for your help.

[Your Name]

Pledge phone conversation ideas:

Hello _____, this is _____, I am following up to the email I sent you. My school Mack Elementary is having a Jog-a-Thon on September 29th to raise funds to enhance our outdoor and classroom learning experiences. The money raised will be used to purchase additional outdoor tables, a water bottle refilling station and drinking fountains, high quality PE and recess equipment, support classroom activities and expand and enhance our preschool playground. We will also be donating 5% of funds raised to others through our classroom mission work and 5% of funds to Ninos Tres Rios, an educational assistance program for children in El Salvador.

Our goal is to raise \$50,000.

Will you sponsor me for the Jog-a-Thon? There are two ways you can help:

Give a flat donation or sponsor me for a certain amount for every lap I run. When I have finished running on September 29th, I will email or call you to let you know how many laps I ran.

You can donate online at my Every Day Hero site through the email link I sent you.

Thank you for your support!

Bye 😊

Tools for Success-Cards you can print out and hand out to Friends and Family-Be sure to update the information in parentheses before printing.

Mack Campus Jog-A-Thon

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